Excel HW 1

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * More than half of the campaigns raised enough pledges to hit or exceed their goal
   * Approximately 1/3 of total campaigns created were a theater category
   * 60% of wearable sub-category campaigns were not successful
   * Successful music campaigns that were created in 2015, reached its max in March
2. What are some limitations of this dataset?
   * Different currencies
   * Campaigns are in different country, conversion dates will differ by time zone
3. What are some other possible tables and/or graphs that we could create?
   * Analyze successful campaigns by country – bar chart
   * Calculate # of days it took campaign to hit goal – excel formula
   * Analyze # of days to complete campaign by category – line graph
   * Distribution of successful campaign categories by outcome – pivot table calculation